



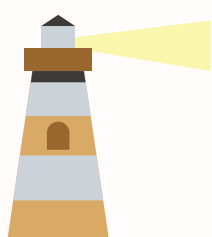
STRATEGY WORKSHOP

AT AN EIGHT-HOUR WORKSHOP, LANUA FACILLITATORS WORK HANDS-ON WITH YOU TO CHART THE COURSE TOWARD YOUR PORT OF CALL.

CHECK IF ANY OF THE FOLLOWING STATEMENTS APPLY TO YOU:

- Our strategy exists in our minds, we do not have it written down
- We wrote a strategic plan for a specific purpose (e.g. applying for finance) and we have not reviewed it since
- We identified strategic goals but day-to-day demands prevent us from implementing these initiatives
- We lack resources to implement long term initiatives
- We do not see the value of a strategic plan

IF YOU SELECTED ONE OR MORE OF THE ABOVE STATEMENTS, WE GUARANTEE ADDED VALUE TO YOUR BUSINESS AFTER PARTICIPATING IN OUR 8-HOUR STREAMLINED STRATEGY PROCESS.



"If you don't know where you are going, you will probably end up somewhere else."
-Lawrence J. Peter

WHO NEEDS A STRATEGY?

All businesses need a strategy, regardless of their size or lifecycle stage: startup; high growth; mature; and declining businesses

BENEFITS OF AN EFFECTIVE STRATEGY



To reduce stress



Save time



Focus on the things that 'make the boat go faster'



To increase transparency & help engage employees



LANUA FACILLITATORS USE THEIR EXPERTISE TO CHANNEL **YOUR KNOWLEDGE OF YOUR BUSINESS** TO GAIN COMPETITIVE ADVANTAGE.

WHAT DO THE 8-HOURS LOOK LIKE?

100% hands-on, facilitated discussion

Not a lecture or training day



Fully catered, including a wind-down cheese and wine!

Intensive discussion about your business vision, mission, purpose, and values

Identify relevant strategic principles and focus areas
(where and how to compete)

Leave with a detailed implementation plan for the following areas:

Sales
Branding and Marketing
Financing
Operations
Staffing
Goods and Services

CONTACT US ANY TIME: 022 1868 997

